



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

JOIN FORCES WITH THE Y!

At the Y, we give everyone the opportunities they need today to become the HERO's of tomorrow.
» DONATE TODAY.

TREASURE VALLEY FAMILY YMCA
2019 ANNUAL CAMPAIGN

DID YOU KNOW?

The Treasure Valley Family YMCA had a measurable impact on our local community in 2018.

AT THE Y,
NO ONE IS TURNED AWAY
DUE TO THE INABILITY TO PAY.

More than **\$4 million** was used to meet the needs of the Treasure Valley through Financial Assistance and community programming.



637 families accessed high-quality Early Childhood and School Age programs at 23 Child Development sites across the Treasure Valley with the help of Financial Assistance.



16,250 individuals are members of the Treasure Valley Family YMCA with the help of Financial Assistance.



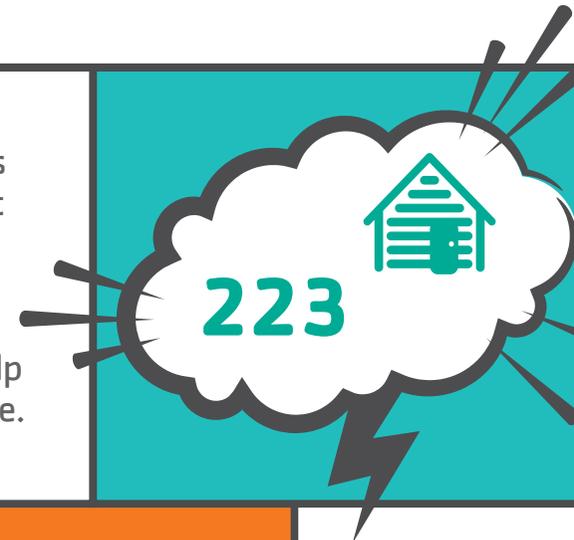
572 youth participated in camps, such as art, dance, music, STEM, cooking, nutrition, fashion, sports, and teen leadership, with the help of Financial Assistance.



580 youth participated in youth sports with the help of Financial Assistance.



223 youth and adults took part in overnight summer resident and family camp at YMCA Camp at Horsethief Reservoir with the help of Financial Assistance.





“Over ten years ago, I found myself a single mom with two young sons. I felt powerless and alone. That’s when I found my local YMCA.

Through Financial Assistance, I was able to join the Y and participate in group exercise classes while my sons were with competent, caring Y staff members in the Kid Zone. I developed connections and friendships with the group workout instructors and other Y members.

My sons grew up at the Y! They attended fantastic, character building day camps and sports leagues. They found positive male role models in their volunteer soccer and basketball league coaches. As for me, I lost weight and rebuilt my self-confidence! Thank you, YMCA! I love the Y!”

Amanda, Financial Assistance Recipient



“At the Y, strengthening community is our Cause. Every day, we work side-by-side with our neighbors to make sure that everyone has the opportunity to learn, grow, and thrive.”

**David Duro, President & CEO,
Treasure Valley Family YMCA**



In 2017, Debbie was spending five days a week in bed due to chronic pain. Through a chance conversation with Windie, Lifeguard and Safety Coordinator at the West Boise YMCA & Boise City Aquatic Center, Debbie learned that the Y has warm water pools that would be comforting for her pain. She also learned that she was eligible for the Financial Assistance program to help her family become Y members.

Over a year later, Debbie’s pain is under control, better than it has been in years. Debbie’s children have a safe place to have fun and make friends while she participates in adapted water exercise classes with Laurie, a treasured YMCA Aquatics Instructor. “I take the most amazing class with the most welcoming community. Drop by and join us!”

Debbie, Financial Assistance Recipient

YOUR GIFT MAKES AN **IMPACT**

\$10,000

Gives 10 youth access to after school care, ensuring every child has a safe place to go and parents can feel at ease.

\$5,000

Gives 7 families year-long memberships to the Y, promoting family connectedness.

\$2,500

Gives 5 youth a chance to build confidence to last a lifetime by sending them to YMCA Camp at Horsethief Reservoir.

\$1,000

Gives 10 cancer survivors the opportunity to heal and find a supportive community.

\$500

Gives 12 youth access to life-saving water safety instruction.

\$250

Gives 5 youth the opportunity to develop skills and make friends in summer sports camps.

GIFT RECOGNITION



Recognizing our donors in a meaningful way is very important to us. Our facilities are buzzing with youth, adults, and families every day, providing a perfect environment for saying "thank you" to our supporters! Our digital donor banners are located in high-traffic areas in our facilities and stream year-round during business hours, giving our donors continuous moments of recognition.

\$5,000

Display of your name and **family photo** or your business name and **logo** on a horizontal digital banner in ALL four of our facilities (Caldwell YMCA, Downtown Boise YMCA, West Boise YMCA and Boise City Aquatic Center, and South Meridian YMCA).

\$2,500

Display of your name and **family photo** or your business name and **logo** on a horizontal digital banner in ONE facility of your choice (Caldwell YMCA, Downtown Boise YMCA, West Boise YMCA and Boise City Aquatic Center, or South Meridian YMCA).

\$1,000

Display of your name on a vertical digital banner in ONE facility of your choice (Caldwell YMCA, Downtown Boise YMCA, West Boise YMCA and Boise City Aquatic Center, or South Meridian YMCA).

Please send photos and logos to donors@ymcatvidaho.org.

SERVE.

When you volunteer at the Y, you provide leadership and talent vital to empowering people and communities to learn, grow, and thrive.

The Annual Campaign is primarily run by community volunteers. Last year over **300** volunteers raised funds to ensure the Y is accessible to all members of the community.

SHARE.



We have so much to share with our community each and every day, from new programs to member stories to groundbreaking health news. We invite you to talk to your friends and neighbors about your Y experience. Participate in our online social media community in order to stay connected, share the Cause, and be an advocate for the Y!

#YBeAHero #JoinForcesWithTheY #BeCauseY #ForABetterUs #ForYouthDevelopment #ForHealthyLiving #ForSocialResponsibility

GIVE.

The Y is a tax-exempt 501(c)(3) nonprofit organization and registered with the IRS
Tax ID #82-0200908.

When you give to the Y, you are investing in life-changing programs and services that help thousands of children, adults, and families in the Treasure Valley.

Annual Campaign

The Y is a charitable organization and, as such, we raise funds during the Annual Campaign to ensure:

- All community members have access to the Y with the help of Financial Assistance.
- Programs and services continue to meet our growing community needs.

In 2018, over **3,500** donors gave **\$1 million** to make this possible.

Make your gift today.

Online: ymcatvidaho.org/annual-campaign/

Phone: **208 344 5502 ext 232**

Or fill out your pledge card located on the back and return to:

Attn: YMCA Financial Development
1177 W State St, Boise, ID 83702