FOREVER TOGETHER.

TREASURE VALLEY FAMILY YMCA
2021 ANNUAL CAMPAIGN
The Treasure Valley is home to an increasing number of individuals and families who require support from the community because of inadequate service infrastructure and/or income sufficient only for basic needs. 2021 will be a year of recovery for many following the COVID-19 crisis, and the YMCA’s commitment to social responsibility remains the same. We create welcoming, inclusive spaces where people of all abilities can access the support they need by offering financial assistance to access programs within our facilities or providing services outside our four walls at healthcare centers, schools, and other places in the community. We never turn anyone away due to inability to pay, and we work hard to eliminate other barriers.

The Annual Campaign is a fundraising effort that supports Financial Assistance and subsidized programming. It ensures that all youth, adults, and families can participate in Y membership and programs.

Please consider a gift to the Annual Campaign. 100% of Annual Campaign funds will be utilized to meet our community’s greatest needs and our YMCA.

The Treasure Valley Family YMCA is a 501(c)(3) nonprofit, tax ID #82-02-00908.

For a better us.
BECAUSE OF SUPPORT LIKE YOURS WE WERE ABLE TO:

Provide over 550 Treasure Valley students with a safe space and caring Y Staff to help engage in remote learning.

Provide 43 virtual educational activities available to all youth in the community.

Safely served over 1,000 campers at YMCA Camp at Horsethief Reservoir.

Provide 3,000+ courtesy calls to check in with seniors and members on their well-being.

Provide 1,550 Virtual Group Exercise classes with 49,097 participants in three months.

Provide ongoing, virtual support to participants in YMCA Healthy Living Center programs.

Distribute 167,350 lbs of food through the Farm to Families program, in partnership with Grasmick Produce.
“In this COVID era, the need for YMCA programs is greater than ever. Our children have been unable to access critical educational experiences through public schools, delaying academic progress and increasing the educational divide. They have lacked experiences that help them learn new skills that empower them to thrive in school, career, and life. Our collective level of health and wellness has decreased as we have been unable to access the support needed to help us stay strong, maintain healthy weight and fight the symptoms of disease and injury. We all have had our mental health challenged and have been deprived of opportunities to be connected socially. A gift to the Annual Campaign will be utilized to meet the greatest needs of our community and ensure that no one is turned away from the Y.”

—David Duro, President & CEO
Treasure Valley Family YMCA

“I cannot express enough how fantastic the School Day Plus program has been throughout the pandemic. They take proper steps to ensure cleanliness and follow CDC guidelines to keep our kids safe and healthy. The staff genuinely care about the kids and helping them with their remote learning. They have stepped up to help act as teachers assistants when our kids needed it the most. I am beyond grateful for the financial assistance program, made possible by donations to the Annual Campaign.”

—Financial Assistance Recipient
Our YMCA facilities buzz with youth, adults, and families every day, providing a perfect environment for saying **THANK YOU** to our supporters! With **2.3 million check-ins** at our branch facilities annually, your gift will see continuous moments of recognition on our digital donor banners, positioned in high-traffic areas at all four of our branches. Donor banners will feature the following in recognition of your generous commitment:

**YOUR GIFT MAKES AN IMPACT**

- **$10 PER MONTH**
  - provides vulnerable families in our community access to safe spaces where they are welcome and belong.

- **$25 PER MONTH**
  - gives a teen access to our YMCA where they can develop character and self-confidence and grow into resilient adults.

- **$50 PER MONTH**
  - ensures a child can look forward to attending YMCA Camp each summer, where they can learn who they are and what they can achieve.

- **$75 PER MONTH**
  - offers an older adult the resources and social support to maintain an active lifestyle.

- **$100 PER MONTH**
  - guarantees a child will spend their after school hours in a safe and nurturing environment in a YMCA Child Development program.

**GIFT RECOGNITION**

A gift in one of these amounts ensures that your name or business logo are seen at least **120** times each day, **750** times each week, and **39,000** times each year!

- **$5000**
  - Display of name and photo or business logo on horizontal digital banners in **ALL FOUR** facilities.

- **$2500**
  - Display of name and photo or business logo on horizontal digital banner in **ONE** facility of your choice.

- **$1000**
  - Display of name on vertical digital banner in **ONE** facility of your choice.