



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Find Your **REASON TO GIVE**

THE 2022 TREASURE VALLEY FAMILY YMCA ANNUAL CAMPAIGN

The Y strengthens the foundations of the community by developing successful youth, engaging people in healthy living, and instilling a commitment to social responsibility.

As a charitable organization, we raise funds to ensure that ALL have access to the Y. 100% of our raised funds stay local in the Treasure Valley, and make Financial Assistance possible for those that need it most.



“ Each day at the YMCA, we find hope in meeting new challenges head-on by standing in the gaps to address the community’s most pressing needs. We cannot do this work alone. We need your help. Your gift of time and dollars to the **2022 YMCA Annual Campaign** makes an immediate impact on the lives of children and families in our community.

Please join me in this effort to build the community we all want, and every member of our community deserves. Help us fulfill our promise that no one is turned away due to an inability to pay.”

David Duro, President & CEO
Treasure Valley Family YMCA

WE ARE GIVING BECAUSE...



HEALTHY LIVING

“I give because I have benefited and become healthier by using the Y’s exercise and personal training opportunities, and I believe in the YMCA mission to provide child care and other community services.”

– Tomlinson South Meridian YMCA Member



YOUTH DEVELOPMENT

“I give because the Y is a special place that offers so much to the community. Youth programs like Y-ball and Team Idaho Track and Field were a big part of my youth and we would love to see those opportunities continue for more youth.”

– Downtown Boise YMCA Member



SOCIAL RESPONSIBILITY

“I give because the YMCA has supported me in the past and I like for the community to continue to prosper and be helped.”

– Program Participant

LAST YEAR, DONORS LIKE YOU FOUND THEIR REASON TO GIVE. AS A RESULT:

Over **1,700** adults

facing Cancer, High Blood Pressure, Parkinson's, Diabetes, and other illnesses participated in Healthy Living Center programming, which includes Delay the Disease, Oncology Recovery, Artist in Residence, Rock Steady Boxing, and more.



Over **3,700** youth

learned life-saving water skills through swim lessons. **1 in 5** youth received financial assistance.



1,605 youth

attended Y Camp at Horsethief Reservoir, where they discovered themselves through the freedom to explore and interactions with others. **127** attended thanks to Financial Assistance made possible by donors like you!



179,000 participants

were served in virtual and in-person exercise classes in 2021.



Over **1,984** youth

were provided safe, affordable child care which empowers them to thrive in school, career, and life. **1 in 5** were enrolled thanks to our Annual Campaign donations!



Over **200** youth with diverse abilities were served in THRIVE summer programming.

YOUR GIFT MAKES AN IMPACT...

\$10
PER MONTH

Provides vulnerable families in our community access to safe spaces where they are welcome and belong.

\$25
PER MONTH

Gives a teen access to our YMCA where they can develop character and self-confidence and grow into resilient adults.

\$50
PER MONTH

Ensures a child can look forward to attending YMCA Camp each summer, where they can learn who they are and what they can achieve.

\$75
PER MONTH

Offers an older adult the resources and social support to maintain an active lifestyle.

\$100
PER MONTH

Guarantees a child will spend their hours in a safe and nurturing environment.

The Treasure Valley Family YMCA is a 501(c)(3) Nonprofit Organization. Our tax ID number is 82-0200908.

GIFT RECOGNITION

Our YMCA facilities provide a perfect environment for saying **THANK YOU** to supporters! With over **2.3 million check-ins** at our branches annually, your gift will see continuous recognition on our digital donor banners positioned in high-traffic areas at all of our branch facilities. Donor banners will feature the following in recognition of your generous commitment:

\$5000

Display of name and photo or business logo on horizontal digital banners in **ALL FOUR** facilities.

\$2500

Display your name and photo or business logo on horizontal digital banner in **ONE** facility of your choice.

\$1000

Display of name on vertical digital banner in **ONE** facility of your choice.

A gift in one of these amounts ensures that your name or business logo are seen at least **120** times each day, **750** times each week, and **39,000** times each year!

GIVE TODAY!

To make your gift online, visit our secure giving site:
ymcatvidaho.org

To make your gift or pledge by phone, call:
208 344 5502 ext 232

To make your gift by mail, send your check to:
TREASURE VALLEY FAMILY YMCA
1177 W State Street, Boise, ID 83702